

# Santa Ana River Watershed Conference

## 21<sup>st</sup> Century Water Strategy: Working Together to Make a Finite Resource Infinite

May 25, 2017 • Ontario Convention Center



### Greetings!

The Santa Ana Watershed Project Authority and the Water Education Foundation are once again teaming up to produce the **2017 Santa Ana River Watershed Conference** on May 25th at the Ontario Convention Center.

The event is expected to draw attendees from throughout the West and California to the Santa Ana River watershed, which serves 6 million people, 71 retail and wholesale water agencies, 9 water replenishment districts and 4 conservation districts. Conference attendees will include key decision-makers, stakeholders and practitioners. SAWPA and the Water Education Foundation would like to invite you to participate as a **conference sponsor**.

As a sponsor, you would gain publicity and exposure for your organization, receive complimentary conference tickets, and much more! As a conference sponsor, you are also given a tabletop exhibit, which will give you the chance to network and discuss ideas and opportunities with regional decision-makers, water agency personnel, community members and state and federal agency representatives.

As always, we look forward to your participation with SAWPA and the Water Education Foundation in making this conference as successful as it has been in years past.

We will need to hear from you as soon as possible to be sure that you are included in all conference advertising and promotion. If you have any questions, please contact Beth Stern at the Water Education Foundation. Her email is [bstern@watereducation](mailto:bstern@watereducation).

If you are interested in being a conference sponsor, please fill out and return the attached Sponsorship Registration Form to Beth Stern at your earliest convenience. The conference promotional campaign will kick off in January, 2017.

We look forward to hearing from you.

Best regards,

Celeste Cantù  
General Manager  
SAWPA



Jennifer Bowles  
Executive Director  
Water Education Foundation



WATER EDUCATION  
FOUNDATION



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#### **Why Become A Conference Sponsor?**

- Provide local community members the opportunity to attend this one-of-a-kind event in the watershed
- Receive up to 15 free tickets to attend the conference for members of your organization or your guests
- Gain publicity and exposure for your organization to an audience comprised of regional decision-makers, water agency personnel, state and federal agency representatives, community members and many more
- Receive several benefits. See sponsorship levels below.

If you would like to become an event sponsor or need more information, **please contact Beth Stern at the Water Education Foundation, at 916-444-6240 or via email at [bstern@watereducation.org](mailto:bstern@watereducation.org)**

Sponsorship Amount	Recognition
<b>\$10,000</b>	<ul style="list-style-type: none"> <li>• <b>Promoted as sponsor of the 2017 conference and lunch sponsor</b></li> <li>• Opportunity to introduce a speaker</li> <li>• Company logo stand at every lunch table</li> <li>• Publicized throughout conference marketing promotional campaign</li> <li>• Company name and logo on display throughout conference venue and on agenda as lunch sponsor</li> <li>• Logo and company link on event website</li> <li>• Great Tabletop exhibitor booth – 10' x 10' space</li> <li>• 15 tickets</li> </ul>
<b>\$6,000</b>	<ul style="list-style-type: none"> <li>• <b>Promoted as sponsor of the 2017 conference and coffee break sponsor</b></li> <li>• Publicized throughout conference marketing promotional campaign</li> <li>• Logo and company name displayed by coffee service throughout the day</li> <li>• Company name and logo on display throughout conference venue</li> <li>• Logo and company link on event website</li> <li>• Great Tabletop exhibitor booth – 10' x 10' space</li> <li>• 10 tickets</li> </ul>
<b>\$3,500</b>	<ul style="list-style-type: none"> <li>• <b>Promoted as sponsor of the 2017 conference</b></li> <li>• Publicized throughout conference marketing promotional campaign</li> <li>• Company name and logo at conference</li> <li>• Logo and company link on event website</li> <li>• Tabletop exhibitor booth – 10' x 10' space</li> <li>• 5 tickets</li> </ul>

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### SPONSORSHIP REGISTRATION FORM

Sponsor Funding Level:  \$10,000  \$6,000  \$3,500

Company Name *(as you would like it to appear in promotional materials)*

Contact Name

Contact Title

Company Address

City

State

Zip

Email

Website

In order to obtain the full benefit of sponsorship, we must receive your sponsorship form, payment and your company logo in a Hi-Res JPEG format no later than April 25, 2017.

Please send logos to [bstern@watereducation.org](mailto:bstern@watereducation.org)

Checks should be made payable to:

The Water Education Foundation  
Federal Tax ID# 94-2419885

Please mail checks to:

Water Education Foundation  
1401 21<sup>st</sup> Street, Suite 200  
Sacramento, CA 95811  
ATTN: BETH STERN



More information: <http://www.watereducation.org/OWOW2017>