

## Executive Briefing 2017 March 23, 2017

**Location: Hilton Sacramento Arden West** 

The Water Education Foundation's flagship event is the go-to conference of the year to get the latest information on drought, groundwater and other issues impacting water statewide. This must-attend event provides opportunities to set yourself apart from the crowd and reach new clients.

Event	Sponsor Amount	Benefits
Morning coffee and pastries	\$2,000	<ul> <li>Your company/agency name on event page of our website</li> <li>Signage at event</li> <li>Your company/agency name on agenda</li> <li>Allow 1 representative to attend Executive Briefing</li> <li>Your company/agency logo on rolling PPT that is played during event</li> <li>Table to display company materials</li> <li>Acknowledgement as sponsor of Executive Briefing</li> </ul>
Lunch	\$5,000	<ul> <li>Your company/agency name on event page of our website</li> <li>Signage at event</li> <li>Your company/agency name on agenda</li> <li>Allow 3 representatives to attend Executive Briefing</li> <li>Your company/agency logo on rolling PPT that is played during event</li> <li>Table to display company materials</li> <li>Acknowledgment as sponsor of Executive Briefing</li> </ul>
Networking Cocktail Reception	\$3,000	<ul> <li>Your company/agency name on event page of our website</li> <li>Signage at event</li> <li>Your company/agency name on agenda</li> <li>Allow 2 representatives to attend Executive Briefing</li> <li>Your company/agency logo on rolling PPT that is played during event</li> <li>Table to display company materials</li> <li>Acknowledgment as sponsor of Executive Briefing</li> </ul>
Exhibitor	\$750	<ul> <li>1 representative to staff exhibitor table</li> <li>Promoted as an exhibitor on event materials, rolling PPT, and on event page of our website</li> </ul>

If you would like to become an event sponsor or exhibitor or need more information, please contact Beth Stern at the Water Education Foundation at 916-444-6240 or via email at <a href="mailto:bstern@watereducation.org">bstern@watereducation.org</a>